## Optimum LED Size Pixel Pitch and Brightness

## OPTIMAL VIEWING DISTANCE

Distance $=P \times 2(M) \quad 1.8 \mathrm{~m}$
$6 f t$

## Edi's




## Brightness

## INDOOR

- 500 to 1500 nits-is the most common brightness for indoor displays (TV screens, computer monitors, etc.)
- 1,500 to 2,500 nits—is ideal for indoor displays located in a bright indoor environment or in direct sunlight

OUTDOOR

- 2,500 to 5,000 nits-is perfect for outdoor displays to counter daylight
- 5,000+ nits—is ideal for outdoor displays to counter direct sunlight

|  | Display sizes 16:9 |
| :--- | :--- |
| Diagonal inches | Size metres |
| $45^{\prime \prime}$ | $1 \times 5.6$ |
| $55^{\prime \prime}$ | $1.22 \times .68$ |
| $65^{\prime \prime}$ | $1.44 \times .81$ |
| $75^{\prime \prime}$ | $1.66 \times .93$ |
| $80^{\prime \prime}$ | $1.77 \times 1$ |
| $86^{\prime \prime}$ | $1.9 \times 1.07$ |
| $90^{\prime \prime}$ | $2 \times 1$ |
| $98^{\prime \prime}$ | $2.17 \times 1.22$ |
| $113^{\prime \prime}$ | $2.5 \times 1.4$ |
| $135^{\prime \prime}$ | $3 \times 1.7$ |
| $158^{\prime \prime}$ | $3.5 \times 1.97$ |
| $180^{\prime \prime}$ | $4 \times 2.25$ |
| $203^{\prime \prime}$ | $4.5 \times 2.53$ |
| $226^{\prime \prime}$ | $5 \times 2.7$ |
| $248^{\prime \prime}$ | $5.5 \times 3.1$ |
| $271^{\prime \prime}$ | $6 \times 3.4$ |
| $361^{\prime \prime}$ | $8 \times 4.5$ |
| $452^{\prime \prime}$ | $10 \times 5.6$ |
| Source: | https://www.omnicalculator.com/other/screen-size |

